



WMYV-TV
3600 Myer Lee Dr
Winston Salem, NC 27101

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2651272

Schedule Dates 10/04/16-10/07/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Direct BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS/DSCC
DAN RAYMOND/REBECCA BERRY

Date Entered 10/01/16
Last Modified 10/01/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25322495
Demo A35+R
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,550.00
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2016	7	\$1,550.00
Grand Total:	7	\$1,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/04/16-10/07/16	3	:30	6:58-20P- Big Bang Theory	3		X	X	X	X			3	\$210.00	\$630.00	Greensboro (WMYV)	BIG BANG THEORY	10/1/16
2.0	Normal Line / SPOT (2)	10/04/16-10/07/16	3	:30	7:28-25P- Big Bang Theory		1	1	1	1	1			4	\$230.00	\$920.00	Greensboro (WMYV)	BIG BANG THEORY	10/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Alisa Aldred</i>	10-7-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.ineff7p-1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Miles King (AL Media),

being/on behalf of: Deborah Ross, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Alison Aldred

Printed Name

Director

Title